

Course title/Course Neptun ID: Corporate Sustainability	Credit value: 6
Professor in charge (name, position, academic degree): Prof. Dr. Gergely TÓTH	
Professor(s) involved in teaching, if any (name, position, academic degree): -	
Course category: compulsory / <u>elective</u>	
Course type: lecture/seminar/practical course/consultation, and total number of course sessions in the given semester: 11/10 course sessions	
Methods, (<i>specific</i>) tools, and characteristics applied to convey knowledge: e.g.: case reports, case study analyses, project work, other... Case reports, case studies, project work	
Method of assessing knowledge (exam / practical course grade / other): exam	
Grading method(s) applied for assessing knowledge: 1-5	
The course's placement in the curriculum (in which semester the course is taken): 3-4	
Compulsory studies prior to the course (if any): -	
Course description: a brief yet informative description of the course's objectives and the material to be covered	
Goal of the course is to guide students to reconcile economic interests with the principles of sustainable development. Students learn about global and local environmental problems, the micro- and macro level relationship of environment and economy, and their theoretical background. Through the presentation of environmental management and corporate social responsibility tools we enable students to serve first a healthy planet, and second economic realities. We try to reconcile economic and ecologic values on the one hand, theory and practice on the other.	
Course topics/semester syllabus: Along the course, we explore international environmental trends, in the state of environment (e.g. planetary boundaries), in national and international policies (e.g. SDGs, EU Green Deal), and in company practice (e.g. circular economy, ESG, Net Zero). We will learn about approaches to corporate sustainability (e.g. social entrepreneurship), with a special focus on the model of the Truly Responsible Enterprise, which will be deepened through on-line learning material and exercises.	
A list of the 2-5 most relevant <i>compulsory</i> literature (notes, textbooks) with bibliographic information (author, title, publication details, page numbers, ISBN):	
Paul Hawken [2017]: <i>Drawdown: The Most Comprehensive Plan Ever Proposed to Reverse Global Warming</i> . Penguin Books, New York.	
Kerekes Sándor, Marjainé Szerényi Zsuzsanna, Kocsis Tamás [2018]: <i>Sustainability, environmental economics, welfare</i> . Corvinus University of Budapest.	

Tóth Gergely, Csuvár Ádám [2021]: *Corporate Sustainability Strategies. The Truly Responsible Enterprise 2.0*. MATE.

A list of the 2-5 most relevant *recommended* literature (notes, textbooks) with bibliographic information (author, title, publication details, page numbers, ISBN):

Peter Wohlleben [2022]: *A fák titkos élete*. Park, Budapest.

Daniel Quinn [1993, 1999]: *Izmael*. Föld Napja Alapítvány, Budapest.

Professional competencies, elements of competence, and skills to which the course typically and substantially contributes (knowledge, ability, attitude, autonomy, and responsibility):

Knowledge

The PhD holder of DSERS shall have the methodological research skills necessary for the study of economic, environmental, territorial and human factors in global, regional and territorial processes, and for the independent study of practical and theoretical research questions and topics.

Ability

The PhD holder of DSERS shall be able to creatively analyse, comparatively and critically evaluate practical and theoretical issues arising in the study of economic, environmental, territorial and human factors in global, regional and territorial processes, and to formulate and communicate new findings on individual, economic and social issues.

The PhD holder of DSERS shall be able to apply and develop methods of analysis of economic, environmental, territorial and human factors in global, regional and territorial processes, to put new theories in practice, to identify unforeseen professional problems and to explore the theoretical and practical backgrounds for research and to find solutions.

Attitude

The PhD holder of DSERS shall work with perseverance, strong professional commitment and a desire to find new scientific results and explore new opportunities.

Autonomy, and responsibility

The PhD holder of DSERS shall be able to participate in discussions with stakeholders in the academic and business ecosystems and with experts of the scientific discipline as an equal partner. The PhD holder of DSERS shall take responsibility for raising and answering new ethical questions.